



*Montgomery County Safe Sleep Coalition
Winter General Meeting Minutes
January 21, 2022*

Welcome/Introductions - call to order @ 6:05 PM

Board of Directors

- ✦ Co-President – Lisa Owens, DO
- ✦ Co-President – Ashton Herring, NRP
- ✦ Director of Organizational Development – Janice Hobbs, MD, MPH
- ✦ Secretary – Karen Thomas, MSN, RNC

Coalition Structure Update – Dr. Hobbs

- ✦ Form 990 is required to maintain our 501c3 status. Dr. Hobbs.
- ✦ There is a cost associated with this form - \$200 we will need to fundraise to cover this form for next year – this year was covered! Thank you, Dr. Hobbs.
- ✦ Reminder - donations made to the MoCo Safe Sleep Coalition are tax-deductible. If you have a donor, please let us know so we can connect with them and provide proper tax letter.

Group Discussion

1. Resume in-person meetings. Will continue to provide the opportunity to remote in (via TEAMS platform) for our community partners that may find it difficult to meet due to logistics or location. We are working on a next meeting time and location, details to follow soon.
2. Upcoming Education Community Event – One of the missions in our charter statement is to engage in community outreach events. We discussed hosting a drive-thru baby shower event where we supply necessary baby items, and also provide an educational material around safe sleep. Consider hosting in Interfaith parking lot, WUMC parking lot, or a school parking lot. Will reach out to Young Lives (young mother's group), Lone Star Clinic, WIC, etc. to get ideas on best way to notify families in need and also what might be best to include in the goodie bag. Will reach out to HEB to see if they would consider partnering with us for bags/supplies. Consider doing supply drive through each facility.
3. Website Update:

** Basic design and structure complete (see screenshot of homepage below). Need to finalize design and edit copy and content (DONE)

- Downloadable tool kits and forms – State Resources to be added (DONE)
- We will need to cover the cost of website hosting and the purchase of a domain, so that our website is add free and that the site itself does not contain the name of the hosting company (WIX). Hosting will be ~\$350 for 3 years, and the custom domain will be ~\$55. (DONE)
- Local stats and annual reports – post flyer and other avail data (DONE)
- Video testimonials – please let us know if you know anyone who would be willing to provide an additional video testimony!



4. Update and Maintain Community Data Flyer – continue to receive positive feedback from surrounding facilities Of note, child fatalities are reviewed in the calendar year after they occur. As soon as we have 2022 data, we will provide.
5. Re-engage and source community partners
 - ✦ Maintaining relationship w/Halo rep – will be avail to assist w community event when ready. Sent discounted fee structure, requested to have a presence at our safe sleep community event.
 - ✦ Established connection with CISD, MISD & TISD – consider reaching out to Willis ISDs to provide materials & support. (DONE)
 - ✦ Please continue to ask if your facility would be willing to say they support MoCo Safe Sleep Coalition (So far, TCH & CRMC) on the website. We are waiting on clearance from various media departments to post to the website.
 - ✦ Reach out to community partners for donations of goods/services
 - ✦ Consider fundraiser ideas for 2022 – Event? or T-shirt campaign?

Adjournment